

Media Round-Up

An irregular update on Australian financial and property journalists

April 2007

Mainstream Press

The Australian Financial Review

Former streettalk editor *Brett Clegg* has returned from a stint at Macquarie Bank to take up the role of associate editor, companies, working closely with Melbourne-based deputy business editor *Damon Kitney*.

Katrina Nicholas has also rejoined the AFR following Channel 9's restructure of Business Sunday. She will be focusing on business features.

Gabriella Hold joins the Market Wrap section as markets reporter. She joins from GSJBW where she worked in a research capacity, focusing on Asian markets. She is covering equities for both the paper and the website and also doing some work on small caps.

Helena Keers finished up writing at the AFR in March to go freelance – she will continue to write for the paper and the various magazine titles including CFO and Smart Investor. Helena will be covering debt capital markets, hybrid securities and superannuation as well as contributing to some UK titles.

Narelle Hooper has taken up the position as Editor of Financial Review's Boss Magazine – replacing *Helen Trinca* who, after seven years of editing Boss, is off to edit The Australian's colour magazine.

General contributor to the Market Wrap section, *Tim Findlay*, has left the AFR to work and travel abroad. *Yvonne Ball* and *Robert Guy* have both relocated to New York and continue to write as New York correspondents.

Vesna Poljak has joined the AFR and is currently writing with the companies team, assisting with stories on infrastructure and transport. Previously Vesna was working at Bloomberg in Sydney where she covered healthcare and transport.

Jemima Whyte is back with the AFR after her return from France where she lived and worked for a few years. She is primarily covering financial services at the paper but will be keeping a watch on markets and company stories also.

Peter Wells has started up as a trainee cadet fresh from graduation from Sydney University with an Ag Economics degree. Peter is writing with the market wrap team.

The Smart Money section of the weekend AFR now hosts a column (when room allows) entitled "If I had \$100,000". The interview style slot is intended to be entertaining and informative and quizzes fund managers and financial planners on what they would do with \$100,000.

AFR Access... Not

Fairfax Business Media continues to ruffle feathers with its bold and somewhat confounding online access model.

In what can only be presumed as a bid to support its new 'premium' online service – AFR Access – the publisher announced this month that it would cease providing content to search engine Factiva as well as AAP NewsCentre from 31 March 2007. Content from the AFR, AFR Magazine, BOSS Magazine, BRW, Smart Investor, Asset, CFO and MIS will no longer be available to users of these services.

Perhaps more annoyingly, from December 2006 Fairfax has restricted their supply of clips from the AFR, Smart Investor, BRW, CFO, Asset and MIS to the much relied upon Media Monitors clipping service – meaning you now get half your normal cuttings from Media Monitors then have to go to AFR Access to get the Fairfax ones...

The Australian

Property writer, *Paddy Manning* has branched away from the property section to be made Deputy Business Editor at the paper. Business reporter *Robert Clow* has left the paper to work at an 'undisclosed' private equity company – technology reporter *Michael Sainsbury* will be picking up some of his business work along with *Glenda Korporaal*.

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AAP

Sam Holmes has finished up as AAP's banking and insurance journalist and taken up a newly created position with AAP as National Technology writer. *Ross Kelly*, former managed funds writer at AAP has replaced Sam. The finance section is headed up by *Kaaren Morrissey* with former ABC political correspondent, *Nick Lucchinelli* covering finance stories. *Carrie La Frenze* has moved from the finance desk to the equities desk.

Sydney Morning Herald

Former BRW staffer *Stuart Washington* has joined the SMH Business section as a general business reporter covering major developments impacting financial markets and general business/corporate stories. *Annette Sampson* heads up the personal finance section as editor. Financial Services matters at the Herald are now being handled by *Jessica Irvine* who also provides economics coverage.

SMH Money Section

The Wednesday Money insert in the SMH has expanded and broken into more sections aimed at consumer finance and small business owners. The 'Make It' section focuses on key personal finance investment vehicles such as Managed Funds/Superannuation, Shares, Property and Cash. The 'Enjoy It' section looks at the lifestyle element of spending, for example on art or collectables, or comparing costs of different holidays.

Money appears each Wednesday in the SMH and The Age and has a reported readership of 1,599,000. The section continues to be edited by *Vita Palestrant* who has covered personal finance with the SMH for over ten years. *John Collett* writes a weekly column entitled 'Super & Funds' discussing the latest news regarding managed funds or superannuation. *Annette Sampson* runs a weekly column entitled: 'I can do that', which looks at investment strategies and answers readers questions relating to the strategy.

Money now also boasts its own 'lift out' section called Enterprise, focusing on providing practical information to owners and operators of small and medium sized

businesses. The publication appears bi-monthly and is a companion publication to the Sun Herald's *Small Business Review*, appearing in the alternate months. Enterprise is edited by *Susan Bredow*.

The Courier Mail

Former deputy business editor *Alex Tilbury* has taken over The Mail's weekly Money & You section – one of the largest regular lift-outs devoted to personal investment and super. Alex will also be editing the regular Business Owner liftout which targets SMEs. News Limited stablemates, The Courier Mail and Daily Telegraph share liftout formats and some copy.

Former Money & You editor *John McCarthy* is pleased to be returning to feature writing for the paper.

The Gold Coast Bulletin

Business editor *Marshall Hall* has left the paper and has been replaced by *Nick Nichols*.

The Sunday Mail

Edited by *Michael Prain*, The Sunday Mail is Queensland's number one selling newspaper and the second biggest selling newspaper in Australia.

Jackie Sinnerton is now editing the Smart Money section of the Sunday Mail, taking over from *Renae Robinson* who is now on the sub editor's desk and working with the paper's website team. Smart Money looks at personal finance, home loans, small business, super and tax, as well as everyday financial issues.

The Sunday Times – WA

Edited by *Brett McCarthy*, the Sunday Times is Western Australia's only Sunday paper and has a readership of 879,000. Internal movement has seen *Denise Rice* take over as Business Editor from *Cortlan Bennett*, who is now on the sub editors desk. Denise was previously the Supplements Editor at the paper.

AFR Investor

AFR Investor has returned as a weekly tabloid liftout inserted into The Sunday Age in Victoria and the Sun-Herald in New South Wales. The section, edited

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by *David Potts*, provides readers with easily digestible, immediately actionable tips and advice on how to improve their personal finances.

Adelaide Advertiser

Tracie McPherson has resigned from the personal finance section of the paper known as Money which is edited by *Anthony Keane*. *Tania Bawden*, who also worked on the Money section, now runs the CareerOne section of the paper.

Financial Times Asia

Following a brief stint in Sydney, Brit *Sunny Tucker* is now the Pan-Asia Financial Correspondent for the Financial Times – based in Hong Kong. He is covering corporate stories and themes occurring across the region – including M&A, investment banking, private equity, hedge funds, regulation etc.

Raphael Minder is now the Australian correspondent for Financial Times, covering all business related issues out of his Sydney base.

Freelancer *Lachlan Colquhoun* also contributes regular Australian financial services / pensions and investment news to the FT's weekly FTfm section from his base in the NSW countryside.

Herald Sun

Business Daily Deputy Editor *Bruce Brammall* has left the paper and been replaced by *Matt Charles*. Property writer *Peter Taylor* has also departed to travel overseas – Peter has been replaced by *Ben Butler* who was previously a commercial property contributor to the Sun.

Bulletin

At the ripe old age of 126, the oldest running Australian weekly news magazine is said to be unprofitable and thus looking at becoming a monthly magazine to save money and calm shareholders.

New editor-in-chief *John Lehmann* does not have control of budgets – the responsibility instead been issued to new publisher *Paul Myers* who is ruthlessly cutting costs.

Several senior staff are now rumoured to be actively looking for an exit. Insiders report the new look monthly

brag will be more Vanity-Fair in style with longer features and news reported on the website instead.

Television

The ABC

Several business/news programs currently air on the ABC including, AM, PM, The World Today, Midday and Inside Business, which airs on Sundays. There are two main business themed programs that run; Lateline Business and Business Today. *Peter Ryan* is Business Editor.

Lateline Business

Ali Moore has rejoined the ABC from her position as presenter of Channel Nine's Business Sunday. She is presenting nightly business news and current affairs program, Lateline Business. The program launched last year and follows on directly from Lateline, providing coverage and analysis of investment and business news as well as keynote interviews. The program also covers the latest trends on international currency and share markets. The team includes *Peter Ryan* (ABC Business Editor), *Ruth Dexter*, *Colin Chapman*, *Stephen Long*, *Andrew Robertson*, *Brigid Glanville*, *Neal Woolrich*, *Sue Lannin* and *Simon Palan*.

Channel Nine

Sunday/Business Sunday

After 20 years of programming, Channel 9's *Business Sunday* has merged with the *Sunday* program. The new program is hosted by Channel 9 finance editor *Ross Greenwood* and 60 Minutes reporter *Ellen Fanning*. The lighter format of the program is an effort to compete with *Sunday Sunrise* hosted by *Andrew O'Keefe* and *Lisa Wilkinson* on Channel Seven.

Satellite TV

CNBC

CNBC launched its Australian Bureau on Monday 26th March on the back of a decision to extend its morning Squawkbox show into the Australian market. Squawk Australia will be anchored by *James Jeffrey*

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who has previously worked at ABC, Nine Network and Macquarie Radio as well as numerous broadcasters abroad. *Matthew Christie* has signed on as Regional Manager for the Sydney bureau. *Alex Zolbert* is the temporary producer while things get started and will head back to CNBC Asia in a couple of weeks.

Sky News

Sky News' parent company, Australian News Channel is providing programming for Prime News and Sky News in New Zealand with plans to expand the service into Asia and beyond and to establish Australia's first 24 hour business news channel to rival services offered by CNBC and Bloomberg.

Sky Business Report is comprehensive wrap of the day in business and finance, hosted by *Karen Tso* each week night. Karen is also the Nine Network's Business Reporter – providing an evening wrap of corporate and economic news on Nightline as well as filing reports for National Nine News and Business Sunday.

Desley Coleman is Executive Producer of Business Content. With a background in finance, Desley also hosts the Sky News Market Day Podcast – a wrap up and analysis of the activities on the Australian, New Zealand and regional stock markets.

Richard Goncalves has left Sky News in Melbourne to take up a new role as business presenter for Sky News in Sydney. *James Daggar-Nickson* will be stepping in to fill Richard's old position with Sky News in Melbourne.

Bloomberg

Bloomberg Live, hosted by anchor *Catherine Yang* and veteran reporter *Bernard Lo*, reports live from bureaus in Tokyo, Hong Kong, Sydney, Singapore, Seoul, Taipei, Shanghai, Beijing and beyond. The show includes interviews with the day's big news makers, CEOs, business analysts and industry experts providing an inside view of the region and world money centres.

Bloomberg Today, hosted by *Paul Gordon*, checks in on trading in Asia and Australia whilst also discussing investment trends and economic developments across the region.

Bloomberg Voices, hosted by *Bernard Lo*, talks to top newsmakers, regional and global business leaders, CEO's and senior company figures.

Former Sydney Bloomberger *Darren Boey* is now the regional equities columnist for Bloomberg in Hong Kong.

Rainmaker TV

Rainmaker Information has become the first broadcaster of financial services television programming via the internet. The initiative is targeted at time poor audiences seeking highly relevant and specific information. It was launched in December and has five channels, currently of which only two, Showtime and Conferences are active.

Trade Specialist Press

Real Estate Journal

A monthly publication by the Real Estate Institute of NSW distributed to about 20,000 real estate agents, auctioneers and valuers across NSW. Former AAP banking/financial services writer *Roslyn Alderton* heads up the team as editor.

The Sheet

The Sheet, an online subscription providing original news and information, is published by Melbourne-based former AFR banking writer *Ian Rogers*. The Sheet concentrates almost exclusively on Australian banking and cards and payments services. Instead of focusing on the four major banks, The Sheet writes about all 260 banks in Australia whilst endeavouring to cover other aspects of business and banking, delving into more detail about everyday banking activities.

John Kavanagh has left BRW to join The Sheet and is working out of the Rainmaker/ Financial Standard offices in Sydney.

Dow Jones

Veronica Brooks has left the wire and has been replaced by *Barbra Adam* and *Ray Brindal* in the Canberra bureau.

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CFO

Kate Mills, formally of Australian Legal Business, is the new editor of CFO replacing *Roger Hogan* who is now writing for MIS Magazine (Managing Information Strategies). Kate is supported by long-time CFO-er and deputy editor *Bernard Kellerman*.

MIS Magazine

MIS Magazine provides management information for senior IT professionals. Content is about business rather than product, users rather than vendors, and about IT executives becoming better managers. MIS is edited by *Paul Smith* and deputy editor *Julian Bajkowski* and aims to cover the core concerns of IT managers in ASIA, NZ, UK and Australia. Published by Fairfax, the magazine shares editorial staff with the AFR's technology section.

Superfunds Magazine

Superfunds is ASFA's monthly flagship publication 'presenting an informed look at issues surrounding the superannuation industry'. Superfunds editor *Shenee Morgan* (nee Tuck) has left to pursue challenges in the custom publishing industry. Filling Shenee's shoes will be former Superfunds editor *Janine Mace* and current journalist *Victoria Papandrea*. Janine returns to the magazine from Financial Planning Australia.

Super Review / Money Management

Glenn Freeman joined Super Review as a journalist mid way through 2006, reporting to editor *Mike Taylor*. Glenn also contributes planner-focused stories to sister publication Money Management.

Kate Kachor has returned to Money Management as a senior journalist, following a break from the industry. *Sara Rich* works across the team as features coordinator.

INSTO Magazine

Former Australian Banking & Finance editor *Phil Ayling* has replaced long-time editor *Kimberley Gaskin*, who finished up earlier this year after five years in the role. Kimberley is now doing various freelance work including contributing to new publication KangaNews, and consulting at Honner Media.

Debt-capital markets journalist *Cecile Lefort* has moved to Reuters and has been replaced by *Jonathan Shapiro*. He focuses on corporate bonds, Asset Backed Securities, hybrid market and structured credit market reporting on a daily basis through the Insto Daily Bond Diary and more extensively through the weekly online newsletter and quarterly magazine.

In his first employment after graduating in June last year, *Niraj Shah* joined the INSTO team in October 2006 – he is primarily responsible for equity market coverage.

AFR Smart Investor

David Ciampa has joined the team at Smart Investor which is edited by *Nicole Pederson-McKinnon*. He is working as a reporter at the magazine and is mainly covering funds management and investments.

Global Pensions Magazine

Global Pensions delivers monthly in-depth analysis on the international corporate pensions industry. Each month Global Pensions covers the latest industry developments focusing on the most important new regulations, scheme decisions and key industry alliances.

Seasoned global pensions and investment industry writer *Rachel Alembakis* has recently moved to Melbourne from the UK where she was working on Global Pensions Magazine. In Australia she is stringing for Global Pensions, Global Custodian and US industry bible Pensions & Investments.

Investment & Technology

Deputy editor *Kate Perry* has left the magazine to work with Fairfax in New Zealand.

New reporter *Simon Mumme* is the next in a long line of journalists to be mentored up by serial trade publisher *Greg Bright*. Simon joins from the sunshine state, where he has just completed his Masters in Journalism at the University of Queensland.

Michael Bailey is now editing weekly online news service I&T News.

inFinance

The Financial Services Institute has appointed Rainmaker as their publications manager and announced the re-

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launch of inFinsia as inFinance on 5 February. *inFinance* is the flagship member publication for Finsia. With 20,000 members and 15,000 students in more than 50 countries, they have a reputation for building careers and raising standards in financial services.

Finsia is a leading educator and membership body for the financial services industry. *inFinance* is published five times a year and keeps Finsia members across Australia, New Zealand and around the world in touch with the latest news and developments in the financial services industry.

Marion Fahrer continues on as editor however a new editorial structure has been put in place for *inFinance* with regular features concentrating on: Banking, Wealth Management, Capital Markets, Market Trends and Regulation.

The Financial Standard

Journalist *Kate Hage* has finished up at the Financial Standard and has moved to the UK where she plans to work for 12 months. *Chris Nicholls* has joined as a journalist at the magazine. He has worked in journalism for several years but his role at Financial Standard will be his first reporting on finance. Previously he has worked mainly on lifestyle type magazines such as *Wheels* as well as some ACP publications. The magazine continues to be edited by *Hamish Madden*.

KangaNews

Former INSTO founder and general capital markets guru *Samantha Swiss* founded this new monthly publication in May 2006 to provide in-depth data, information and coverage on the Kangaroo bond market, which constitutes the largest sector of the Australian vanilla bond market. Based in Europe, the magazine has unrivalled access to European and US borrowers accessing Australian capital markets and to intermediaries and investors participating in the market. KangaNews has a locally-based correspondent, *Kimberley Gaskin*, to provide the bridge to the Australian investor and intermediary communities. KangaNews also has a journalist based in Singapore to cover the Asian region and a journalist based in London. KangaNews is now expanding its coverage to

Kangaroo equivalent bond markets around the world, including Canadian maple, NZ Kauri, Japanese Samurai and US Yankee.

WA Business News

Under the stewardship of editor *Mark Pownall*, WA Business News bills itself as 'the ambassador of the WA business community'. Published weekly, the News focuses specifically on stories concerning West Australian companies and business related matters. Given the current boom in WA and the mining industry, the publication has much interesting news to report. However, the paper is not entirely parochial as it also looks at national economic issues such the recent interest rate hikes. The News employs a team of journalists, columnists and regular contributors, but also carries stories from news wires.

InvestorInfo

The InvestorInfo suite of publications, which includes online Investor Daily, Investor Weekly and IFA Magazine, now sits within the investment research giant, Morningstar, via its acquisition of the Aspect Huntley business in July 2006. Aspect Huntley had purchased the publications in December 2005.

In light of the ownership changes, the team moved into the Morningstar Spring Street offices before having to up stumps and move offices again to their present temporary site in Park Street. The final move will be in August, when the team sets up shop on the 36th floor of Australia Square.

Further developments included the launch in January of the new website – providing a national online news and information service for Australian investors, advisers and the financial services industry. Reports show that since the new site's inception subscriber numbers have grown 11.5 per cent from 13,000 to 14,500.

During 2006, the InvestorInfo stable employed two new staff; *Madeline Collins* joined in December 2006 and covers a broad range of topics for both magazines and the online component. *Victoria Young* also jumped on board in August 2006 from a five year stint working on regional papers in the North of England.

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CompareShares.com.au

AFR journalist *Toni Case* is in the process of launching an online site called CompareShares.com.au. It is an editorial site with comparison tables and has separate centres dedicated to shares trading, forex, CFDs, ETFs, index funds and more. Toni has been a staff writer for Shares, Personal Investor and Asset Magazines and is Australia's first journalist to specialise in CFDs – she is also a qualified financial adviser. A number of journalists are writing for the site including:

- *Mike Dobbie*, former editor of Shares magazine
- *Karin Derkley*, former deputy editor of Personal Investor
- *Nick Renton*, author
- *Trevor Hoey*, AFR journo
- *Larissa Tuohy*, former editor of Money Management
- *Jill Fraser*, News Ltd journo
- *Robin Bowerman* and *Dr Clive Hamilton* are also contributing.

Where are they now?

Melbourne-based former Personal Investor deputy editor *Karin Derkley* is back freelancing after completing a book on buying and selling property. Karin is contributing to AFR Smart Investor, IFA Magazine and the AFR Investor lift-out in the Sunday Age and the Sun Herald.

Anneli Knight has left the Sydney Morning Herald as a full time employee but continues to contribute part time. Anneli plans to start a PhD full time in Melbourne in 2007.

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